

Composing TV and Film Music: The Secrets of *Success!*

- Do you understand the differences between a Work for Hire agreement and Synchronization and Mechanical Licenses?
- Do you know how to manage the copyrights in your musical compositions and your master recordings?
- Do you understand how to build successful working relationships with music libraries, ad agencies, broadcasters, cable networks, and film studios?
- Do you understand what is required to successfully “pitch” music for television programs and film?

On Monday, September 12 the Association of Music Producers will produce a panel discussion addressing the most important issues for composers of music for television and film, including:

- Cases in which Work for Hire agreements are most appropriate.
- Precautionary steps that protect composers from copyright infringement claims.
- Best practices, and common pitfalls, in licensing musical compositions and master recordings to ad agencies and program producers.
- Steps that every writer can take to maximize performance royalties.
- Procedures for managing multiple publishing companies, and relationships with ASCAP, BMI and SESAC.
- Ways in which writers can successfully work with music supervisors.

The panel will feature experts on the business of television and film music:

- Kristin Achterhof, Esq. Katten Muchin Rosenman LLP
- Bill Cotton Talent Partners
- Dan Lieberstein Music Supervisor (*The Producers, Sex in the City*)
- Hunter Williams SESAC, Inc.
- Doug Wood Omnimusic Production Music Library, ASCAP Boardmember, and author, *The Commercial Composer's Guide to Music Publishing & Licensing Agreements*
- Donald A. Jasko, Moderator Digital Economics, LLC

We hope you join us for an evening of learning and networking!

Date: Monday, September 12
Doors open at 6:00 for registration, networking and light refreshments
Program 6:30-8:00 PM
Follow-up networking and open bar 8:00-9:00

Location: Tribeca Cinemas
54 Varick Street at Laight Street
New York, NY 10013
212.966.8163
www.tribecacinemas.com

Registration: \$20 AMP Members, \$25 Non-Members
RSVP to rsvp@aicp.com. Pre-registration is highly recommended, as seating is limited to 100. Pay at the door. Checks are preferred and should be payable to AMP.

The Association of Music Producers is a community of composers, musicians, sound designers, mixers, engineers and editors. We share an interest in advancing the art, science and business of music and sound production. Learn more about us, and the educational and social events we offer, at www.ampnw.com.

