



Austin Welcomes AMP

On Monday, March 14th, the Association of Music Producers (AMP) co-hosted an afternoon concert with AMP member Tequila Mockingbird in downtown Austin, during the SXSW festivities. The casual beer blast featured four local bands, including Tequila Mockingbird's own receptionist, Sara Berger, with her psychedelic ensemble "Soft Healer."

The headliners were the iconoclastic "Mistress Stephanie and her Melodic Cat" who delighted the adults in the audience (and probably confused some of the children.)

Wally Williams, President and founder of Tequila Mockingbird says, "It was a good turn out and everyone seemed to enjoy themselves. We always love supporting live local talent, and there's a lot of it here in Austin."

AMP member Jon Slott of Breed-Music drove in from Dallas for the occasion, pictured here with Michelle Canning of Proof Advertising and AMP National President, Liz Myers, of Trivers Myers Music in Los Angeles.



Soft Healer with Sara Berger on keys and saxophone



Mistress Stephanie and Wally Williams



Jon Slott, Michelle Canning and Liz Myers



Photos by Liz Myers and Jon Slott