

ASCAP is pleased to announce the following service enhancements for members whose music is used in commercials and promos. We work hard to continually upgrade our services for you and will keep you informed of additional developments.

LOCAL AND CABLE COMMERCIALS. Effective with second quarter 2011 performances (i.e., performances on or after April 1, 2011, for which royalties are distributed in the December, 2011 and January, 2012 domestic publisher and writer distributions respectively), ASCAP will expand the survey of commercials on local and cable television stations monitored by Competitrack to a complete census. Commercials on local and cable television stations not monitored by Competitrack will continue to be subject to a sample survey. Claims for commercial performances should be received by ASCAP within 30 days of first broadcast to ensure on-time processing.

CLAIM NOTIFICATION. Effective immediately, claims for commercial performances should be submitted through the "Member Service Inquiry" section in ASCAP Member Access. Select the category of "Commercial and Promo Claim Submission" and the topic of any medium on which performances take place. A separate inquiry is needed for each topic. New enhancements that will allow you to view the status of your inquiry through "My Inquiries" in Member Access should be available by the end of June 2011.

MUSIC RIGHTS AGREEMENTS. Effective with performances first broadcast on or after July 1, 2011, ASCAP will no longer require the submission of music rights agreements for "work-for-hire" claims. Beginning this week, when you register your work as a commercial on ASCAP's Online Title Registration system, you will be asked to warrant that the writer(s) and publisher(s) have the right to collect public performance royalties. ASCAP reserves the right to request an agreement at any time.

ASCAP COMMERCIAL & PROMO CHECKLIST. The ASCAP Commercial & Promo Checklist

(Checklist) has been revised to reflect the changes above and is attached below. Please use this Checklist for all future claims submitted through Member Access.

Please see the attached Guidelines for Commercial and Promo Performances for more detail. The attached documents are also available on ascap.com.

As always, do not hesitate to contact us with your ideas and suggestions.

Lynne Y. Lummel|SVP, Distribution and Repertory
ASCAP|One Lincoln Plaza|New York, NY 10023
Office: 212-621-6585